



Privacy Policy

ASC Profiles LLC has created this privacy policy in order to demonstrate our respect for the privacy of our online visitors. The following policy discloses the information-gathering and dissemination practices used on this Web site (the "Site") on behalf of ASC Profiles LLC, its three business divisions (AEP Span, ASC Steel Deck and ASC Building Products), and other affiliates (hereinafter collectively referred to as "we" "us" or "ASC").

The Information We Collect

Our Site's information form allows you to give us certain personally identifiable information (such as your name, company/organization, address, phone number, and e-mail address). Our Site also gives you the opportunity to request information from us on a variety of subjects, to provide us with information about any of your current building projects, to identify the type of company for which you work, to advise us about how you learned about our company and this Site, and to provide us with any similar information or comments you may have.

We also may automatically collect certain information from you when you visit our Site, such as your IP address, the type of browser you are using, the type of operating system you are using, length of visits to pages, other browser interaction information, and the domain name of your Internet service provider. The amount of information sent by your web browser depends on its settings, and you should refer to your web browser to learn what information it discloses about you.

We may actively obtain information about you by installing a marker on your computer commonly called a "cookie." Cookies enable us to know you by a computer-generated, unique identifier. By providing you with a unique cookie, our Site is able to remember your previous choices, and when such a choice is to be made again, the Site can supply your choice automatically, saving you time and effort. Your web browser may be specifically configured to reject cookies, and you should refer to your web browser to learn how it treats cookies.

Visitors from countries outside the U.S. should be aware that information that you provide will be transmitted to the U.S., and such information will be treated in accordance with U.S. law and this privacy policy.

How We Use the Information

We may use any of the information gathered at this Site for any legal purpose. Currently, ASC uses the information you provide about yourself and your company to fulfill your requests for ASC products, programs, and services; to respond to your inquiries about our offerings; and to offer you other ASC products, programs, or services that we believe may be of interest to you. We may also use this information to communicate with you via e-mail. In addition, we may on occasion combine information we receive from you online with outside records to enhance our ability to market to you those products and services that may be of interest to you.

We sometimes may use the non-personally identifiable information we collect to improve the design and content of the Site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze Site usage. In addition, we may use your IP address to help diagnose problems with our server, to administer the Site, to help identify you when visiting the Site and to gather broad demographic information.

In using this Site and providing information to us, you authorize ASC to use such information internally for our legitimate business purposes, including, without limitation, in connection with any online or offline offerings or any electronic mail offerings by ASC directed to you. In using this Site and providing information to us, you further authorize us to use your e-mail address in connection with any such offering or campaign.

ASC may share the information it gathers from online visitors with ASC affiliates or third parties, including contractors, dealers, distributors and retailers. Whenever any personally identifiable information is transferred to an affiliate or third party, that party is contractually bound to abide by ASC's privacy policy. Currently, ASC does not share any of your personally identifiable information with third parties for marketing purposes without (a) your prior consent and (b) providing you an opportunity to opt out of receiving communications from such third parties.

Your information, including personal information, may be disclosed as part of any merger, acquisition, sale of company assets or transition of service to another provider, as well as in the unlikely event of an insolvency, bankruptcy or receivership in which personal information would be transferred as an ASC business assets.

We will disclose your personal information without your prior consent when we believe release is appropriate to comply with applicable laws and regulations; to cooperate with Government investigations; to help prevent fraud; to initiate, render, bill, and collect for goods and services sold; and to protect our rights or property or the rights or property of others.

Children's Information

ASC is committed to protecting the privacy needs of children. We encourage parents and guardians to take an active role in their children's online activities. ASC does not knowingly collect information from children under the age of 13 and ASC does not target the Site to children under 13. If we determine that an individual under the age of 13 has submitted information to the Site, we will delete that information.

Our Commitment to Security

ASC uses commercially reasonable measures consistent with industry practice to safeguard against unauthorized access or disclosure of information, to maintain data accuracy, and to ensure appropriate use of your personal information.

Effective Date

This privacy policy is effective with respect to all data collected from March 28, 2014.

Changes to this Privacy Policy

ASC reserves the right to modify this privacy policy from time to time, by posting a prominent announcement on this page.